

Position: Media Specialist/Counsellor

Position Overview: The Media Specialist is responsible for capturing all the magic of camp in photos and videos, creating an end of week slideshow, and co-creating social media content with leadership. This role is also responsible for supervising and engaging with campers, ensuring their safety, and promoting a positive and inclusive camp atmosphere.

Reporting and Relationships: The Media Specialist will work closely with other counselors and program facilitators. They report to the Head Counsellor and Assistant Director.

Expected Pay and Benefits:

- Weekly Pay: \$525
- Season End Performance Bonus¹: \$1200
- Room and board included (valued at \$69.40/week)
- Travel support to camp at the beginning and end of camp
- General breaks schedule will include 24 hours off each week (typically Saturdays) as well as one activity block period off daily.

Anticipated Start: June 23, 2025 **Anticipated End:** Aug 22, 2025

- Staff Training: June 23rd - July 4th
- Camp: July 6th - Aug 15th
- Camp closing: Aug 17th - 22nd

Key Responsibilities (include but not limited to the following):

- **Camper Experience:** Create a welcoming and inclusive environment that ensures every camper has a memorable and enjoyable camp experience.
- **Safety and Supervision:** Responsible for the physical and emotional safety of campers, actively monitoring their well-being during all activities.
- **Policy Adherence:** Familiarize yourself with and follow all camp Policies and Procedures, promoting a safe and organized camp environment.
- **Team Collaboration:** Work cooperatively with other staff members to complete tasks assigned by the Director and other designated leadership team members.
- **Photography and Videography:** Capture high-quality photos and videos throughout camp sessions, documenting activities, events, and camper interactions to showcase the camp experience.
- **Content Creation:** Develop engaging multimedia content, including short videos, photo highlights, and promotional materials for use on social media and other camp communication platforms.
- **Social Media Management:** Manage and regularly update the camp's social media accounts (e.g., Instagram, Facebook, TikTok), sharing photos, videos, and stories to engage campers, families, and stakeholders.
- **Slideshow and Recap Video Production:** Compile and edit a camp slideshow and/or video recaps for camp events and end-of-session presentations, highlighting key moments and creating a memorable takeaway for campers.

- **Collaborative Projects:** Work with the camp leadership team to identify key moments and themes to capture and ensure content aligns with camp values and messaging.
- **Content Organization:** Maintain an organized archive of photos and videos for easy access and future use.
- **Compliance and Permissions:** Ensure all content complies with camp privacy policies, including managing photo/video release forms and adhering to rules regarding camper consent.

Core Expectations:

- **Welcoming Atmosphere:** Greet campers upon arrival, introduce them to other campers and staff, and familiarize them with camp facilities and regulations.
- **Creativity and Storytelling:** Use creative skills to tell compelling stories through visual content that reflects the unique, inclusive spirit of Rainbow Camp.
- **Time Management:** Balance multiple content projects, meeting deadlines for social media postings and presentations.
- **Attention to Detail:** Ensure all photos and videos are of high quality, properly edited, and suitable for public viewing.
- **Adaptability:** Be prepared to capture spontaneous moments while also following a pre-determined shot list or schedule.
- **Collaboration:** Work closely with other camp staff to understand key activities and important moments to capture.
- **Positive Interaction:** Engage positively with campers and staff to create a comfortable atmosphere for photography and videography.

Qualifications:

- **18+ years old.**
- **Enrolled as a student.**
- **Risk Assessment:** A Police Check with Vulnerable Sector Screening is required for this position.
- **Experience:** Proven experience in photography and videography, with a portfolio showcasing a variety of work. Experience managing social media accounts is a plus.
- **Technical Skills:** Proficiency with photo and video editing software (e.g., Adobe Creative Suite, Final Cut Pro) and familiarity with social media management tools preferred.
- **Equipment Knowledge:** Ability to operate professional cameras, video equipment, and editing hardware preferred.
- **Communication:** Strong interpersonal skills to interact with campers and staff, making them feel at ease during content capture.
- **Organizational Skills:** Effective file management and the ability to maintain an organized digital archive.
- **Adaptability:** Flexible and open to changing circumstances, with a willingness to participate in various camp activities.
- **Enthusiasm:** A passion for working with youth and fostering a positive camp environment.
- **Team Player:** Ability to work effectively as part of a team while also taking initiative when needed.

About Rainbow Camp:

Rainbow Camp provides a safe, empowering, and fun place, in nature, where 2SLGBTQ+ and allied youth can explore their gender identities, freely express themselves, and form new friendships in a supportive and caring environment.

Our Core Values:

- **Inclusivity**: Make every camper feel welcomed, seen, and validated, respectful of their gender identity or sexual orientation. We strive to create an environment where campers feel secure and supported to be themselves. (Our staff complement are role models of this value.)
- **Diversity**: We respect and celebrate the full spectrum of identities within the 2SLGBTQ+ community and allies as they emerge and evolve.
- **Joy**: We believe that summer camp should be a fun and memorable experience for all. We provide activities and opportunities for campers to explore their interests and build new skills.
- **Self Expression**: We encourage self-discovery and growth of authentic selves, and the confidence and tools to express themselves, at camp and once they return home.
- **Community**: We cultivate an accepting, supportive community where campers can find acceptance and form new and lifelong friendships. Supporting campers by giving them the tools to be more engaged in their home communities.
- **Inspiration**: We aim to inspire campers to be confident in who they are, and speak up for themselves in their families and communities. We also want to inspire our campers to make positive change in the world around them when they are ready to.
- **Education**: Providing educational programming with measurable learning objectives, that foster understanding and acceptance of the 2SLGBTQ+ community is core to our purpose. We believe that the educational approach is key to breaking down barriers and creating a more inclusive society.

To Apply: No cover letter or resume necessary. Apply online at rainbowcamp.campbrainstaff.com

¹: Performance bonus is entirely at the discretion of WFA. Factors in the evaluation include but are not limited to completing the season, work performance, and helping with all tasks related to preparing the camp for closure at the end